

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunities learning Available. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	1. Educational institution
Digital Media Department	2. Sections scientific/ Center
Graphic design for digital media	3. Course Name/Code
mandatory	4. Available attendance forms
M.M. Sara Mohammed Kazim - M.M. Hazem Fadel Abbas	5. Name of the subject teacher
annual	6. semester/year
Five hours a week-Four hours of practical work and one hour of theory.	7. Number of study hours(kidney)
11/12/2024	8. Date this description was prepared
9. Course objectives	
The student should become familiar with the concept and origin of graphic design.	
The student studies visual arts.	
To familiarize the student with digital design and the Internet	
The student should become familiar with the elements of graphic design.	
The student should explain the basics and rules of using color.	
The student will understand how computer graphics work.	
The student must have the ability to work in graphics on television.	
The student should be able to identify the factors for the success of the design.	
The student should explain the concept of color relationships.	

10. Outputs of the Scheduled Teaching, learning and assessment methods

<p>A- TheCognitive objectives</p> <p>A1-Know the concept of graphic design</p> <p>A2-Learn graphic design on the Internet</p> <p>A3-Defines functions for graphic design</p> <p>A4-Recognizes the meanings associated with colorsN</p> <p>A5-Identify the most important technical programs in graphic design</p> <p>A6-Knowledge of digital techniques in graphic design</p>	
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on the study of the technical programs passed</p>	
Teaching and learning methods	
<p>1- Scientific lecture method</p> <p>2- Discussion method by directing questions to students and participating in the lecture</p>	
Evaluation methods	
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>	
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous experiences.</p> <p>A2-Demonstrate the ability to work on programs</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>	
<p>D - General skills andQualificationTransferable (other skills related to employability and personal development).</p> <p>D1- The student can begraphic designersuccessful</p> <p>D2- The ability toSelf-awareness</p> <p>D3-To have realistic experiences with cognitive perceptions</p> <p>D4-To develop reporting skills</p>	

11.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	visual arts	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Digital design: its history and development	For the student to understand	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital Design and Internet	The student must show	2	4
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital design and design architecture variables	The student should explain the main functions of Photoshop.	2	5

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design elements	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	shape	For the student to know	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The point	The student should realize	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The line	The student must show	2	10
Electronic, written, oral and direct questions tests	Practical application	the color	For the student to see	2	11
Electronic, written, oral and direct questions tests	Practical application	Rules and foundations of using color	The student should explain	2	12

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Meanings associated with colorsN	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	My presence	Comprehensive practical application	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Technical and aesthetic characteristics of graphic design	The student should know	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	outer space	The student should explain	2	18

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	optical illusion	The student should realize the practical applications.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Visual elements	The student should realize	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Related items	The student should explain	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28
Electronic, written, oral and	Delivering lectures and discussions in	Comprehensive review	For the student to understand	2	29

direct questions tests	person or electronically, depending on the general circumstances.	and practical application			
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

12.infrastructure	
nothing	1- Required textbooks
https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports,)
<u>graphic design</u> <u>Graphic Design</u>	B - Electronic references, websites..

13. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.